



May 21, 2011

Dear Parent/Sponsor,

On behalf of the Ivy Educational and Charitable Foundation of Houston, Inc., I would like to thank you for your interest in our 2011 Kids' Extravaganza, "Remembering Our Sacred Past, Celebrating Our Treasured Future."

For six years this event has been our way of showcasing the beautiful and talented children in the Houston Metropolitan area, through fashion and flair. However, it is more than just a fashion show. The event is also contributing to the development of positive self-esteem in each participant.

The Kids' Extravaganza was created to support the purpose of the IEACF which is to raise funds for charitable organizations and to provide scholarships to high school seniors and college students. Your enthusiastic participation will help us to succeed tremendously.

Attached, you will find the pertinent documents needed for this year's show. The Kids' Extravaganza committee asks that parents and sponsors adhere to the rules and regulations that have been established to ensure our continued success.

If you have any questions or if we can assist you in any way, please contact Karen Johnson, Kid's Extravaganza Committee Chairman at (713)875-9891 or e-mail to kjohnson8306@aol.com.

Thank you very much for supporting the Ivy Educational and Charitable Foundation of Houston, Incorporated.

Sincerely,

Regina Horton Carrington, President
Ivy Educational and Charitable Foundation of Houston, Inc.

Attachments:

- Page 2 - Participant Application
- Page 3 - Participant Permission Slip
- Page 4 - Rules & Guide
- Page 5 - Participant Targets
- Page 6 - Souvenir Book Order Form
- Page 10 - Important Dates to Remember
- Pages 11-13 - Corporate Sponsors Packages

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2011 KIDS' EXTRAVAGANZA

"Remembering Our Sacred Past, Celebrating Our Treasured Future"

PARTICIPANT APPLICATION

Mandatory Parent's Meeting: **Saturday, June 18, 2011 at 1:30 p.m.**

Please complete an application and a permission slip for each participant.
Applications, permission slips & entry fees can be turned in at the Parents' meeting or mailed to:

**Sandra Campbell
5503 Linden Grove Ct
Sugar Land, TX 77479**

Application deadline/postmarked by Monday, August 15, 2011

***APPLICATION FEE: \$30.00 PER CHILD/\$15.00 EACH ADDITIONAL CHILD**
(Eligible Ages: Infants – 16 years of age)
****Application Fees are non-refundable***

**PLEASE MAKE CHECKS PAYABLE TO:
THE IVY EDUCATIONAL AND CHARITABLE FOUNDATION (IEACF)**

Participant's Name:	
Participant's Age:	
Participant's Address:	
Parent's Name:	
Parent's Daytime Phone:	
Parent's Evening Phone:	
Parent's E-mail Address:	

**Modeling categories will be assigned in order of applications received.
Please number all choices in order of preference:**

- | | |
|--|--|
| <input type="checkbox"/> Mommy & Me (for Ages 4 and younger) | <input type="checkbox"/> Pajamas/Sleepwear |
| <input type="checkbox"/> Casual/School | <input type="checkbox"/> Church/Formal |
| <input type="checkbox"/> Sports/Athletic Wear | |



2011 KIDS' EXTRAVAGANZA

"Remembering Our Sacred Past, Celebrating Our Treasured Future"

PARTICIPANT PERMISSION SLIP

I have read and understand all of the rules and guidelines associated with the Kids' Extravaganza on behalf of the Ivy Educational and Charitable Foundation of Houston, Incorporated (IEACF). I also understand that the IEACF will not be held responsible for any clothing, items, etc. that are misplaced during this event or for any accidental injury associated with this event.

Participant's Name

Parent's Name

Parent's Signature

Date



2011 KIDS' EXTRAVAGANZA

"Remembering Our Sacred Past, Celebrating Our Treasured Future"

RULES & GUIDELINES

1. Participants **MUST** provide their own attire for the fashion show.
2. Participants will be chosen for the scenes based on their choices indicated on the application which will be selected on a first come first serve basis.
3. Each participant must attend practice on Friday, October 28th.
4. All clothing/items should be labeled with the child's name.
5. Each participant will be required to bring his/her own bag labeled with his/her name.
6. Each person who purchases a full page ad will receive one souvenir booklet.
7. There will be a professional photographer at the rehearsal and at the event. Please allow them to take their pictures first.
8. Parents are asked to refrain from going backstage or in the dressing rooms before or during the show (except for Mommy & Me participants).
9. The application fee is non-refundable.
10. Print-ready ads can be emailed to 2011keads@gmail.com in PDF format; hard copies can be mailed to Sandra Campbell with payment. Original photos are preferred for better quality (we are not responsible for lost or misplaced pictures).

AWARDS & RECOGNITION

Each participant has the opportunity to earn various awards and recognition. The highest fund-raisers will be recognized during the fashion show and will receive awards based on monies collected from ads, patrons, raffle ticket sales & fashion show ticket sales.

ALL MONIES COLLECTED FROM ADS AND PATRON LISTS MUST BE TURNED IN BY WEDNESDAY OCTOBER 5, 2011 TO RECEIVE CREDIT FOR AWARDS AND RECOGNITION!!!!

*****Please make checks/money orders payable to IEACF*****



2011 KIDS' EXTRAVAGANZA

"Remembering Our Sacred Past, Celebrating Our Treasured Future"

PARTICIPANT TARGETS

Target 1		
Item	Quantity	\$ Amount
Patrons	10	\$10.00
Target 1 Total		\$100.00

Target 2		
Item	Quantity	\$ Amount
¼ Page Ad	4 @ \$30.00	\$120.00
½ Page Ad	2 @ \$60.00	\$120.00
1 Full Page	1@ \$100.00	\$100.00
Target 2 Total		\$340.00

Target 3		
Item	Quantity	\$ Amount
Adult Tickets	6	\$10.00
Target 3 Total		\$60.00

Target 4		
Item	Quantity	\$ Amount
Raffle Tickets	10	\$5.00
Target 4 Total		\$50.00

Grand Total	
ALL Targets GRAND TOTAL	\$550.00

Premium Souvenir Book Ad Prices (available for purchase at parent's meeting):

Back Cover	\$500.00
Inside Front Cover	\$300.00
Inside Back Cover	\$250.00



2011 KIDS' EXTRAVAGANZA

"Remembering Our Sacred Past, Celebrating Our Treasured Future"

SOUVENIR BOOK ORDER FORM

Participant's Name: (if applicable)		
Subscriber:		
Address:		
Telephone:		Alt. Phone:
E-mail:		
Contact Person:		

Ad Order Instructions:

1. Choose the size of the ad you want and check the corresponding blank.
2. Attach the camera ready ad to this page or email it in PDF format to 2011keads@gmail.com.
3. Payments in the form of check, cashier's check, or money order made payable to: Ivy Educational and Charitable Foundation of Houston, Inc. must accompany this form.

4. Send payment and order form by October 5, 2011 to: **Sandra Campbell**
5503 Linden Grove Ct
Sugar Land, TX 77479

- ___ Full green page \$150.00
- ___ Full page \$100.00
- ___ One-half page \$60.00
- ___ One-fourth page \$30.00
- ___ Patron (single/couple) \$10.00*

*Contributions less than \$10.00 will gladly be considered as donations and will not be listed as patrons.



May 21, 2011

Greetings:

The presenter, _____, of this letter is authorized by the officers and members of the Ivy Educational and Charitable Foundation of Houston, Inc., to solicit ads and patrons for the 2011 Kids' Extravaganza Souvenir Book.

This year's Kids' Extravaganza will be on Saturday, November 5, 2011 at two o'clock in the afternoon at Third Ward Multi-Purpose Center, 3611 Ennis, Houston, TX 77004. At this occasion, your advertisement will be showcased in our souvenir book. We anticipate at least 200 guests to be present at this event. Souvenir books will be distributed to those full page subscribers who are not able to attend.

Your subscription will go toward helping this participant reach their goal. Additionally, proceeds raised will be used for the Ivy Educational and Charitable Foundation of Houston, Inc.'s Scholarship Fund.

Thank you for your support of this event!

Sincerely yours,

Regina Horton Carrington, President
Ivy Educational and Charitable Foundation of Houston, Inc.

Karen K. Johnson, Chairman
2011 Kids' Extravaganza Committee



PATRON LIST

\$10.00

PLEASE PRINT LEGIBLY

1. _____
2. _____
3. _____
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5. _____
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11. _____
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13. _____
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15. _____
16. _____
17. _____
18. _____
19. _____
20. _____

Participant's Name

Page ____ of ____



**ALL MONIES COLLECTED FROM ADS AND PATRON LISTS MUST BE TURNED IN BY
WEDNESDAY, OCTOBER 5, 2011 TO RECEIVE CREDIT FOR AWARDS AND RECOGNITION!!**

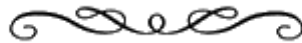
*****Please make checks/money orders payable to IEACF*****

Money for ads and corporate sponsors should be turned in/mailed to:

Sandra Campbell
5503 Linden Grove Ct.
Sugar Land, TX 77479
832.754.7522

Print-ready ads can be emailed to 2011keads@gmail.com

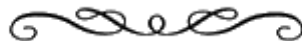
*****All payments should be mailed to Sandra Campbell (see mailing address above)**



Tickets for the 2011 Kids' Extravaganza can be purchased from:

Kim Harris
713.734.2141 – kharris627@att.net

Adult Tickets - \$10
Children (ages 6 - 12) - \$5.00



Raffle tickets can be picked up from:

Autumn Bean
1807 Hall Ridge Trace Lane
Houston, TX 77067
281.847.5563 – albean1225@sbcglobal.net

*****Raffle money should be turned in/mailed to Autumn Bean**



2011 KIDS' EXTRAVAGANZA

"Remembering Our Sacred Past, Celebrating Our Treasured Future"

**IMPORTANT
DATES TO REMEMBER**

Saturday, June 4, 2011

**Parents' Meeting
1:30 p.m.
Power Center
12401 S. Post Oak
Houston, TX 77045**

Saturday, August 13, 2011

**Parents' Meeting
11:30 a.m.
Woodson K-8
10720 Southview
Houston, TX 77047
Half of target grand total due (\$275)**

Wednesday, October 5, 2011

**All money due for prize consideration
(Ads, patrons, corporate sponsors, raffle & ticket sales)
Location & time - TBD
***Last day to submit ads or make changed to ads**

Friday, October 28, 2011

*****MANDATORY Rehearsal/Group Photo
Remaining monies/unsold raffle tickets due
6:30 p.m.
Location - TBD**

Saturday, November 5, 2011

**2011 KIDS' EXTRAVAGANZA!!!!
2:00 p.m. to 5:00p.m.
(Participants should arrive by 12:30 p.m.)
Third Ward Multi-Purpose Center
3611 Ennis, Houston, Texas 77004**

PLEASE ADHERE TO THE ABOVE SCHEDULE TO ENSURE THE SUCCESS OF THE FASHION SHOW



May 21, 2011

Prospective Corporate Sponsor,

The Ivy Educational and Charitable Foundation of Houston, Inc. (IEACF), is a non-profit 501(c)(3) organization. The primary purpose of IEACF is to support the Greater Houston community through charitable, educational, volunteer and collaborative efforts. Since 1981, IEACF has offered hope and encouragement to hundreds of individuals in the Greater Houston Metropolitan Area. The foundation has awarded scholarships for educational advancement, as well as, supporting the community at-large through charitable giving for those in need.

On Saturday, November 5, 2011 at 2:00 p.m. the foundation will host its 7th Biennial Kids' Extravaganza to help fund scholarships and community service projects for the 2011 program-year. The theme of this years Kids' Extravaganza is **'Remembering Our Sacred Past, Celebrating Our Treasured Future'**. The event will be held at Third Ward Multi-Purpose Center, 3611 Ennis, Houston, Texas 77004.

This is our 30th year of providing scholarships and making charitable contributions to the Houston community. Therefore, we hope your company or organization will partner with us by becoming a corporate sponsor during our upcoming Kids' Extravaganza. Additionally, we welcome in-kind contributions and volunteer opportunities to support the foundation's mission. Enclosed you will find an outline of the sponsorship levels and benefits for your participation in this most worthwhile event. Please review the information and return the participation form by October 5, 2011. If you have any questions or require additional information, please do not hesitate to contact Karen Johnson at kjohnson8306@aol.com.

Warmest regards,

Regina Horton Carrington
President

Karen K. Johnson
General Chairman

Yavaunda Y. White
General Co-Chairman

Enclosures



7th Biennial KIDS' EXTRAVAGANZA

"Remembering Our Sacred Past, Celebrating Our Treasured Future"

Saturday, November 5, 2011

Third Ward Multi-Purpose Center, 3611 Ennis, Houston, Texas 77004

CORPORATE SPONSOR PACKAGES

Platinum Sponsor - \$3,000

- Complimentary full green page ad in the program booklet
- 10 complimentary tickets to the 2011 Kids' Extravaganza
- Company link on the IEACF's website
- Recognition in press releases
- Opportunity to address the audience on the day of the event

Gold Sponsor - \$1,000

- Complimentary full green page ad in the program booklet
- 10 complimentary tickets to the 2011 Kids' Extravaganza
- Company link on the IEACF's website
- Recognition in press releases

Silver Sponsor - \$500

- Complimentary full page ad in the program booklet
- 5 complimentary tickets to the 2011 Kids' Extravaganza
- Company link on the IEACF's website

Bronze Sponsor - \$300

- Complimentary full page ad in the program booklet
- 5 complimentary tickets to the 2011 Kids' Extravaganza



7th Biennial KIDS' EXTRAVAGANZA
"Remembering Our Sacred Past, Celebrating Our Treasured Future"
Corporate Sponsor Response Form

Yes! I am pleased to support the 7th Biennial Kids' Extravaganza benefiting scholarships for the Ivy Educational and Charitable Foundation of Houston, Inc. (Please mark your selection below)

_____ \$3,000 Platinum Sponsor

_____ \$1,000 Gold Sponsor

_____ \$500 Silver Sponsor

_____ \$300 Bronze Sponsor

Company Name:

(As you wish it to appear in the program and other printed materials)

Contact:

Address:

City: _____ State: _____ Zip Code: _____

Day Phone: _____ Evening: _____ Fax: _____

_____ My check for \$ _____ is enclosed

_____ I am unable to attend, but will contribute to the Ivy Educational and Charitable Foundation of Houston's 7th Biennial Kids' Extravaganza with a gift of \$ _____.
(Fully tax deductible)

Please make Checks Payable to the **Ivy Educational & Charitable Foundation of Houston, Inc. (IEACF)** and mail to:

Sandra Campbell
5503 Linden Grove Ct.
Sugar Land, TX 77479
832.754.7522

The Ivy Educational and Charitable Foundation of Houston, Inc., is a 501(c)(3) organization. Contributions are tax deductible to the extent allowed by law. The fair market value of your contribution will be provided to you with an acknowledgement of your contribution.