

Ivy Educational and Charitable Foundation of Houston, Inc.



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January 24, 2017

Dear Friend,

The Ivy Educational and Charitable Foundation of Houston, Incorporated, (IEACF) is a non-profit 501(c) (3) organization. Our mission is to Empower, Encourage and Educate youth to success and to make a significant contribution to Houston and beyond. For over three decades, our annual Scholarship Luncheon and Fashion Show has been the impetus for funding the higher education of scholars from our community. As the charitable arm of the Alpha Kappa Alpha Sorority, Incorporated, Alpha Kappa Omega Chapter, the IEACF has awarded more than \$400,000 in scholarships to date.

To continue supporting accomplished students from the Houston Metropolitan area achieve college degrees, we seek your support of our signature fundraising event. The 36th Annual IEACF Scholarship Luncheon and Fashion Show will be held at the Hilton Americas- Hotel Houston April 2, 2017 at 2:00 p.m.

Supporting community efforts by partnering with a credible and established 501(c)(3) organization

- Having the benefit of a highly publicized and well-attended event
- Investing in a specific sponsorship giving level or customized package
- Note worthy cause, joining with other prominent companies supporting IEACF
- Enriching our community by preparing future leaders and encouraging scholastic achievement

Your contribution will allow the IEACF to continue its mission of assisting youth in their educational advancement and to help them establish a bright future. If you would like to discuss becoming a sponsor, please contact **Monica M. Baynard by phone at 504-319-1838 or e-mail ieacfcs@gmail.com.**

Thank you in advance for your consideration and we look forward to working with you.

Respectfully,

Lisa Brooks, IEACF President

Barbara Roberts, General Chairman 2017 Scholarship Luncheon & Fashion Show

The Ivy Educational and Charitable Foundation of Houston, Inc.

IEACF SPONSOR PACKAGES

April 2, 2017 at 2:00 pm
Hilton Americas-Houston

\$10,000 Titanium Sponsor

- Premium placement of a complimentary (full page color) ad in the advertisement section of the program
- Special Recognition by the Master/Mistress of Ceremony during the Scholarship Luncheon and Fashion Show
- A complete PLATINUM sponsor Package as described below:
 - Opportunity to address the audience on the day of the event
 - Opportunity to circulate literature samples and promotion of the day of the event
 - Complimentary ad in the program
 - Ten (10) complimentary tickets and preferred table seating at the Scholarship Luncheon and Fashion Show
 - Corporate or organization name and logo included in the program
 - Recognition in all event press releases and advertisements for the appropriate sponsors category

\$5,000 Platinum Sponsor

- Opportunity to address the audience on the day of the event
- Opportunity to circulate literature samples and promotional materials the day of the event
- Complimentary ad in the program
- A complete GOLD Sponsor Package as described below:
 - Ten (10) complimentary tickets and preferred table seating at the Scholarship Luncheon and Fashion Show
 - Recognition at the Scholarship Luncheon and Fashion Show with the appropriate sponsors category
 - Corporate or organization name and logo included in the program
 - Recognition in all event press releases and advertisements for the appropriate sponsors category

\$3,500 Gold Sponsor

- Opportunity to circulate literature samples and promotional materials the day of the event
- Complimentary ad in the program
- A complete SILVER Sponsor Package as described below:
 - Ten (10) complimentary tickets and preferred table seating at the Scholarship Luncheon and Fashion Show
 - Recognition at the Scholarship Luncheon and Fashion Show with the appropriate sponsors category
 - Corporate or organization name and logo included in the program
 - Recognition in all event press releases and advertisements for the appropriate sponsors category

\$2,500 Silver Sponsor

- Ten (10) complimentary tickets and preferred table seating at the Scholarship Luncheon and Fashion Show
- Recognition at the Scholarship Luncheon and Fashion Show in the SILVER sponsors category
- Corporate or organization name and logo included in the program
- Recognition in all event press releases and advertisements for the appropriate sponsors category



Ivy Educational and Charitable Foundation of Houston, Incorporated
35th Annual Scholarship Luncheon and Fashion Show
April 2, 2017
Hilton Americas - Houston



IEACF Sponsor Packages

\$15,000 Premier Underwriter

- Complimentary ad (full color) placed on the inside front cover of the program
- A complete TITANIUM Sponsor Package as described below

\$10,000 Titanium Sponsor

- Premium placement of the complimentary ad (full color) in the ad section of the program
- A complete Platinum Sponsor Package as described below

\$5,000 Platinum Sponsor

- Opportunity to address the audience on the day of the event
- A complete GOLD Sponsor Package as described below

\$ 3,500 Gold Sponsor

- Opportunity to circulate literature samples and promotions on the day of the event
- Complimentary ad in the program
- A complete SILVER Sponsor Package as described below

\$2,500 Silver Sponsor

- 10 complimentary tickets and preferred table seating at the Scholarship Luncheon and Fashion Show
- Recognition at the Scholarship Luncheon and Fashion Show with the appropriate sponsors category
- Corporate name and logo included in the program
- Recognition in all event press releases and advertisements for the appropriate sponsors category

Customized packages available upon request

Ivy Educational and Charitable Foundation of Houston, Inc. Response Card
Yes! I will support scholarships through the IEACF Annual Scholarship Luncheon and Fashion Show.
Please mark your selection.

- | | |
|--------------------------------------|--|
| _____ \$15,000 - Premier Underwriter | _____ \$2,500 - Silver Sponsor |
| _____ \$10,000 - Titanium Sponsor | _____ \$ Other Sponsor |
| _____ \$ 5,000 - Platinum Sponsor | _____ \$ value of In-Kind Sponsorship of _____ |
| _____ \$ 3,500 - Gold Sponsor | _____ I am unable to attend, but will contribute to the IEACF with a fully tax deductible gift of \$ _____ |

_____ Please include my pledge of \$ _____. My payment will follow. *(Pledge must be received by 3-01-17 for printing.)*

Company Name _____ (as it should appear in printed materials)	
Contact Name _____	Email Address: _____
Signature _____	
Mailing Address _____	
City _____	State _____ Zip _____ Phone _____

Please make checks payable to: IEACF Credit card pledges are taken at www.ivyeacf.org
Please contact the Sponsors Committee at ieacfcsgmail.com with questions or for special requests.

The Ivy Educational and Charitable Foundation of Houston, Inc., is a 501(c) (3) organization, EIN 76-0030162. Contributions are tax deductible to the extent allowed by law. The fair market value of your contribution will be provided to you with an acknowledgement of your contribution.