

# Ivy Educational and Charitable Foundation of Houston, Inc.



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## Advisory Board

Dorothea Caldwell-Pickens  
Mick Lewis  
Waverly Nolley  
Gerald Womack

January 24, 2017

Dear \_\_\_\_\_,

The Ivy Educational and Charitable Foundation of Houston, Incorporated, (IEACF) is a non-profit 501(c) (3) organization. Our mission is to Empower, Encourage and Educate youth to success and to make a significant contribution to Houston and beyond. For over three decades, our annual Scholarship Luncheon and Fashion Show has been the impetus for funding the higher education of scholars from our community. As the charitable arm of the Alpha Kappa Alpha Sorority, Incorporated, Alpha Kappa Omega Chapter, the IEACF has awarded more than \$400,000 in scholarships to date.

To continue supporting accomplished students from the Houston Metropolitan area achieve college degrees, we seek support in our signature fundraising event and honor various community leaders to serve as Honoree's. The 36<sup>th</sup> Annual IEACF Scholarship Luncheon and Fashion Show will be held at the Hilton Americas- Hotel in Houston, Texas April 2, 2017 at 2:00 pm. We work in the community by:

- Supporting community efforts by partnering with a credible and established 501(c)(3) organization
- Promoting this note worthy cause, joining with other prominent companies supporting IEACF
- Enriching our community by preparing future leaders and encouraging scholastic achievement

This year we would honor \_\_\_\_\_ as an Honoree. \_\_\_\_\_ epitomizes the shared interest of the IEACF to expand into community outreach and represents how we like to partner with industry allowing the IEACF to continue its mission of assisting youth in their educational advancement and to help them establish a bright future. Thank you in advance for your support of \_\_\_\_\_ as a 2017 Honoree and we look forward to working more with Houston First in the future.

Respectfully,

Lisa Brooks, IEACF President

Barbara Roberts, General Chairman  
2017 Scholarship Luncheon & Fashion Show

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January 24, 2017

Dear \_\_\_\_\_,

The Ivy Educational & Charitable Foundation of Houston, Incorporated would like to request your presence as our very special guest. A reception in your honor will be held at \_\_\_\_\_. It is with great pride that we pause to recognize your accomplishments as an outstanding community leader. The Board of Directors and members of the IEACF organization will be in attendance to congratulate you and to thank you for your participation as an Honoree in the ongoing fundraising efforts of the 2017 Scholarship Luncheon & Fashion Show.

During the program, you will have a brief opportunity to speak on any of the following questions for approximately two minutes.

1. What inspires you to make a difference in your community?
2. What would you like to share with others about the importance of community service?
3. Why are opportunities to give back to the community of high value to you?

The attire for the evening is Business and you will be receiving your formal invitation via email from the Honoree Reception Committee. Until then, please do not hesitate to contact Fran Mayes at \_\_\_\_\_ with any questions or concerns. Thank you in advance for your support of the IEACF and your unwavering support of our students and their education.

We look forward to seeing you **on** \_\_\_\_\_ **at** \_\_\_\_\_ as we salute you and your support of our future graduates!

Respectfully,

Lisa Brooks, IEACF President

Barbara Roberts, General Chairman  
2017 Scholarship Luncheon & Fashion Show



**Ivy Educational and Charitable Foundation of Houston, Incorporated**  
**35th Annual Scholarship Luncheon and Fashion Show**  
**April 2, 2017**  
**Hilton Americas - Houston**



**IEACF Sponsor Packages**

**\$15,000 Premier Underwriter**

- Complimentary ad (full color) placed on the inside front cover of the program
- A complete TITANIUM Sponsor Package as described below

**\$10,000 Titanium Sponsor**

- Premium placement of the complimentary ad (full color) in the ad section of the program
- A complete Platinum Sponsor Package as described below

**\$5,000 Platinum Sponsor**

- Opportunity to address the audience on the day of the event
- A complete GOLD Sponsor Package as described below

**\$ 3,500 Gold Sponsor**

- Opportunity to circulate literature samples and promotions on the day of the event
- Complimentary ad in the program
- A complete SILVER Sponsor Package as described below

**\$2,500 Silver Sponsor**

- 10 complimentary tickets and preferred table seating at the Scholarship Luncheon and Fashion Show
- Recognition at the Scholarship Luncheon and Fashion Show with the appropriate sponsors category
- Corporate name and logo included in the program
- Recognition in all event press releases and advertisements for the appropriate sponsors category

**Customized packages available upon request**

**Ivy Educational and Charitable Foundation of Houston, Inc. Response Card**  
**Yes! I will support scholarships through the IEACF Annual Scholarship Luncheon and Fashion Show.**  
**Please mark your selection.**

- |                                      |  |
|--------------------------------------|--|
| _____ \$15,000 - Premier Underwriter | _____ \$2,500 - Silver Sponsor   |
| _____ \$10,000 - Titanium Sponsor    | _____ \$ Other Sponsor   |
| _____ \$ 5,000 - Platinum Sponsor    | _____ \$ value of In-Kind Sponsorship of _____   |
| _____ \$ 3,500 - Gold Sponsor        | _____ I am unable to attend, but will contribute to the IEACF with a fully tax deductible gift of \$ _____ |

\_\_\_\_\_ Please include my pledge of \$ \_\_\_\_\_. My payment will follow. *(Pledge must be received by 3-01-17 for printing.)*

Company Name _____ (as it should appear in printed materials)	
Contact Name _____	Email Address: _____
Signature _____	
Mailing Address _____	
City _____	State _____ Zip _____ Phone _____

Please make checks payable to: IEACF Credit card pledges are taken at [www.ivyeacf.org](http://www.ivyeacf.org)  
Please contact the Sponsors Committee at [ieacfs@gmail.com](mailto:ieacfs@gmail.com) with questions or for special requests.

The Ivy Educational and Charitable Foundation of Houston, Inc., is a 501(c) (3) organization, EIN 76-0030162. Contributions are tax deductible to the extent allowed by law. The fair market value of your contribution will be provided to you with an acknowledgement of your contribution.